To Whom It May Concern:

Delta Upsilon Fraternity would like to invite you to get involved in Kansas State University's eleventh annual *Miss K-State Competition*, which is April 9th at 7pm at McCain Auditorium. This event enables campus organizations to represent themselves and showcase one of their outstanding, well-rounded female members. They will compete in 4 rounds of competition, and the woman who signifies talent, confidence, class, and excellence at its finest will be crowned Miss K-State 2024!

We recognize your company is dedicated to reaching the needs of the Manhattan community and the students at Kansas State University; you are definitely an ideal partner for us in this venture. We hope that you would support the 2024 *Miss K-State Competition* by joining us in partnership. As a sponsor, you will gain the opportunity to have your business represented in multiple outlets and gain recognition.

The *Miss K-State Competition* has become a well-loved tradition among the Kansas State student body. All businesses/individuals with \$100 sponsorship status will receive complimentary tickets to this year's competition.

As we begin preparing for this spirited event, we invite you to review our menu of **Sponsorship Opportunities**. Enclosed you will find all such levels of partnership so you may see in what way your business would like to get involved.

The money raised from the **2024 Miss K-State Competition** will go to Delta Upsilon's International Philanthropy, the Global Service Initiative (GSI). GSI offers members a unique opportunity to engage in direct service in developing nations and the United States while uniting their actions with the principles of the Fraternity.

Thank you for your time and consideration in this event. We look forward to hearing from you and appreciate your support in making the **2024 Miss K-State Competition** possible for the community!

V.P. Philanthropy: Josh Bichelmeyer (913) 378 7244 | joshbichelmeyer@ksu.edu



The Kansas State chapter of Delta Upsilon Fraternity proudly presents:

The Miss K-State Competition

Tuesday, April 9th, 2024 at McCain Auditorium

Event Sponsorship Commitment Form

Yes, we will sponsor the 2024 Miss K-State Competition

SPONSORSHIP LEVEL:
(i.e. Wildcat Royalty, Purple Partner, KSU Friend, EMAW Donor, or Supporter)
(Please check one of the following)
I would like to make a donation for the amount of \$
I would like to donate gift cards or other prizes to the event for consolation prizes of
raffle items
I will give gift cards of \$ each.
I will give valued at \$
I would like to provide support in another way. (Such as: services or products i.e donation of roses for the winners) Explanation of donation:
Please make all checks payable to: Delta Upsilon Fraternity
COMPANY NAME:
CONTACT NAME: DATE
E-MAIL PHONE:

Contact ${f Grant\ Moffitt}$ at (816) 560-1708 to pick up the donation(s)

OR Mail to: **Delta Upsilon Attn: Josh Bichelmeyer 1425 University Dr. Manhattan KS, 66502**



The 11th Annual Miss K-State Competition Hosted by: The Kansas State Chapter of Delta Upsilon 2024 Sponsorship Packages

	WILDCAT ROYALTY \$1000+	<u>PURPLE</u> <u>PARTNER</u> \$500-\$999	<u>KSU</u> <u>FRIEND</u> \$200 - \$499	EMAW Donator \$100-\$199	SUPPORTER (Any other donation)
Admission Tickets	4 Reserved seats	4 General Admission	2 General Admission	2 General Admission	N/A
Business Logo will repeat on Sponsor Slides before the event	(C	C			C
Mention on all social media sites (Twitter, Instagram, and Facebook) throughout promotion of event					
Business name or logo at Sponsor level on program	C	C			
Business will be mentioned by Emcees before the crowning of Miss K-State 2024	C				
Logo on event website: misskstate.org	C				

Company poster/banner on display in lobby day of competition			
Miss K-State 2024 will make an appearance /do a promotional piece for the company			

*****Any business that donates \$1,000+ will receive all the "Wildcat Royalty" benefits along with the opportunity for a company representative to address the Miss K-State audience for 2 minutes during the competition.